

JUNIOR GOLF

WHAT IS IMPORTANT TO PARENTS & JUNIORS?



COACHING

57%

Chose the facility where their child currently plays because of good coaching.



FRIENDLINES

45%

Chose the facility because it was welcoming & friendly.



FAMILY

44%

Chose the facility because other family members already played there.



LOCATION

44%

Chose the facility where their child played because of its convenient location.



SECURITY

99% of parents whose children play golf agree that golf offers a safe environment to play sport.



POSITIVE BEHAVIOUR

94% of parents whose children play golf agree that golf provides a unique opportunity to teach young people about positive behaviour in sport.



TEACHES VALUABLE LIFE SKILLS

95% of parents to golfers believe that golf teaches valuable life skills to children.



VARIETY OF COMPETITIONS/FORMATS

80% of juniors like the idea of having lots of different competitions.



TEAM EVENTS

72% of juniors like the idea of more team events.



PLAY WITH PARENTS

71% liked the idea of competitions where they could play with/against their parents.



TRIPS

71% of juniors liked the idea of trips to big golf events.



FRIENDS

69% of juniors like the idea of being able to bring a friend for free.

WHAT DO JUNIORS WANT?

