



## IMPACT ON KEY STAKEHOLDERS IN GOLF

### Clubs & Home Nations



"Promotes enjoyment of golf, kids make new friends, parents feel included if they are non-golfers, lays foundations for keeping kids involved in playing golf"

Clubs from all 4 Home Nations benefitted

**£300**

on average was spent on food and beverage during each fixture

**80**

clubs tested an 'intra' version in Ireland

**6**

girls only squads in 2 leagues

### Juniors & Parents



Parents were significantly engaged and supportive

"As parents we love being able to go out with her on competitions and we can be involved as much or as little as we want, my daughter also loves that her parents can watch her play"

**59%**

of parents volunteered at league fixtures

**38%**

of parents were non-golfers

**82%**

would like to play more golf

**88%**

described GolfSixes as **FUN**

### 2020 Plans



"Loved it and we won our league! Made friends with people from my club and other clubs"

**98**

leagues across all 4 Home Nations

**484**

Golf Clubs (plus 70 intra)

**6600**

players will take part